

# Public Document Pack



## Place Directorate

Martin Yardley  
Deputy Chief Executive (Place)  
Council House  
Earl Street  
Coventry CV1 5RR

Telephone 024 7683 3333  
DX 18868 COVENTRY 2

Please contact **Suzanne Bennett**  
Direct line **024 76972299**  
[suzanne.bennett@coventry.gov.uk](mailto:suzanne.bennett@coventry.gov.uk)

To the Cabinet Member for Jobs and Regeneration

3 October, 2019

Dear Member,

### **Supplementary Agenda – Meeting of the Cabinet Member for Jobs and Regeneration - Wednesday, 9th October, 2019**

The following report is to be considered as urgent business, the reason for urgency being to enable a decision to be taken to facilitate attendance at the Conference.

#### **7. Authority for Attendance - Intelligent Transport Systems (ITS) World Congress 2019**

To authorise the attendance of N Parekh, Economic Development Officer, at the ITS World Congress 2019 to be held in Singapore 19-26 October, 2019

If you have any queries, please do not hesitate to contact me on the telephone number shown above.

Yours sincerely

Suzanne Bennett  
**Governance Services Officer**



INVESTOR IN PEOPLE

This page is intentionally left blank

# Agenda Item 7

<p><b>CONFERENCES/SEMINARS</b></p> <p><b>AUTHORITY FOR ATTENDANCE</b></p>
---

THIS FORM TO BE USED FOR COUNCILLORS (FOR ATTENDANCE BOTH IN AND OUTSIDE THE U.K.) AND FOR EMPLOYEES (OUTSIDE THE U.K. ONLY OR, IF ACCOMPANYING A COUNCILLOR, INSIDE THE UK)

<b>1. Title of Conference</b>	Intelligent Transport Systems (ITS) World Congress 2019	
<b>2. Organising Body</b>	Land Transport Authority of Singapore and the Intelligent Transportation Society Singapore will be co-hosting the 26th ITS World Congress in Singapore - c/o MCI Group Asia Pacific	
<b>3. Location</b>	Singapore	
<b>4. Date(s)</b>	19 <sup>th</sup> to 26 <sup>th</sup> October 2019 show dates – 21 <sup>st</sup> – 25 <sup>th</sup> October 2019	
<b>5. Councillor(s) recommended to attend</b>	None	
<b>6. Employee(s) recommended to attend</b>	Nayna Parekh – Economic Development Officer (Place)	
<b>7. Cost per person, including travel, etc</b> (Note: If total cost is less than £100, formal Cabinet/Cabinet Member approval is not required)	Accommodation	£1582.00
	Travel	£1100.00
	<b>Total per person(A)</b>	<b>£2682.00</b>
	Visit support costs	£2000.00
	Subsistence/contingency	£500.00
	Insurance	N/A
	Visa	N/A
	<b>Sub-total expense (B)</b>	<b>£2500.00</b>
	Travel & accommodation Bursary	(£2000.00)
	<b>Total cost(A+B)</b>	<b>£3182.00</b>
<b>8. Is participation at this event as part of a group</b>	Yes – collaboratively with Coventry University and as part of the UK Pavilion	
<b>9. If so, how many people IN TOTAL will be attending the event as part of that group</b>	<p><b>4 Attendees as listed below:</b></p> <ul style="list-style-type: none"> <li>• Nayna Parekh – Economic Development Officer Coventry City Council</li> <li>• Carl Perrin - Future Transport and Cities Director – Coventry University</li> <li>• Kevin Vincent - Future Transport and Cities Operational Manager – Coventry University</li> <li>• Siraj Shaikh - Professor of Systems Security – Coventry University</li> </ul> <p>Along with SME's, other local authorities, universities and industry.</p>	

<p>10. Is there anyone travelling with the Member, officer or group in relation to whom any of the costs of travel, accommodation or any other expense will be paid for by a Member or officer. If "YES" please state number.</p>	<p>No</p>
<p>11. Source of Funding (Cost Code)</p>	<p>10952 (international Development)</p>
<p>12. What are the reasons for attendance and what benefits to the City Council are expected from attendance</p>	<p>An opportunity to be part of a world congress around intelligent transport systems working collaboratively with Coventry University. This will promote Coventry's existing skills, services and assets within this industry to a new international market reaching a worldwide audience. This also provides an opportunity to work with Transport for West Midlands, local SME's and other industry partners.</p> <p>Attending additionally provides the opportunity to meet with potential key individuals / companies looking for investment opportunities within the UK.</p> <p><b>Key objectives of the visit:</b></p> <ul style="list-style-type: none"> <li>• The ITS World Congress is the world's foremost trade show for Intelligent Transport Systems, Connected Autonomous Vehicles and Future Mobility. This is a great opportunity to promote Coventry's capabilities and desirable location to an exhibition which will have over 10,000 attendees from around 60 countries worldwide</li> <li>• Be part of a World Congress which will demonstrate new technologies and innovation around smart intelligent mobility systems, in turn supporting local companies, universities and raising the profile of our region and the UK as a place to invest.</li> <li>• The British High Commission will assist with introductions to companies locally and support the development of a meetings programme whilst at the show – these meetings will raise awareness in Singapore markets of Coventry &amp; Warwickshire and the benefits of investing over other locations in the UK and Europe.</li> <li>• Invitation to meet Taiwanese delegation with the UK Pavilion team, providing another opportunity to highlight our central location, infrastructure and skills, in turn demonstrating Coventry's openness as a great investment location.</li> <li>• Opportunity during the week to meet/visit other international pavilions, academia and industry from other countries to discuss all things CAV and Smart Cities, potentially generating new connections and FDI projects for our pipeline.</li> </ul>

	<ul style="list-style-type: none"> <li>• Meet with Moovita, a company who has good links with Coventry University, whom we have met previously around potential future investment plans in Coventry.</li> <li>• Visit the CETRAN testbed (part of the Nanyang Technological University in Singapore). This is currently being arranged by the Coventry University team for a slot during the week. The testbed visit will be useful to understand how Coventry and Warwickshire region could enhance, could build remote links with CETRAN, and could perhaps offer an advantage to attract companies (for capabilities they cannot find at CETRAN).</li> <li>• Attend British Chamber of Commerce in Singapore (<a href="https://www.britcham.org.sg/">https://www.britcham.org.sg/</a>) presentation at which Coventry University's Prof Siraj Shaikh will be presenting. Attending this along with Coventry University, which will show unity/collaboration between CCC and our world-renowned university. This will be part of the "BritCham Presents" series of events on Monday 21<sup>st</sup> October, 4-6 pm. The event is expected to attract leadership of companies with existing trade links between UK and Singapore.</li> <li>• Producing an A4 flyer collaboratively with Coventry University, to promote both our services across the two stands, which will be positioned side by side to generate a greater Coventry &amp; Warwickshire presence.</li> <li>• Opportunity to lobby show organisers with West Midlands partners (incl TfWM and Coventry University) to demonstrate capabilities and commitment of our area and present the case to bring the congress to the West Midlands in the future.</li> </ul>
13. Is this conference part of an overall project involving further visits in the future?	NO
14. Recommendation of Cabinet Member/ Cabinet/Chair of any other City Council Committee  (a) Are you satisfied that there is a genuine reason for attendance and genuine benefit for the Council?	YES/NO  YES/NO
(b) Will Councillor attendance affect the decision-making processes of the Council?  (c) Is attendance recommended?	YES/NO  YES/NO  Signed: Date:
15. Cabinet Member's recommendation	YES/ <del>NO</del>

	Signed: [Redacted] Date: [Redacted]
16. Leader's recommendation	YES/NO [Redacted] Signed: [Redacted] Date: 26.9.18
17. Person responsible for booking conference following approval of attendance	Name: Nayna Parekh Department: Place Directorate  Telephone No: 024 7697 1054

THIS FORM SHOULD NOW BE RETURNED TO  
THE DIRECTOR OF RESOURCES (Room CH 59)

FOR RESOURCES DIRECTORATE'S USE ONLY

<b>Decision</b>	<i>Cabinet Member/Cabinet</i>
<b>APPROVED / NOT APPROVED</b>	<i>Date:</i>

<b>Notification to:</b>	<u>YES/NO</u>	<u>DATE</u>
(a) Officer responsible for booking conference		
(b) Councillor attending		
(c) Member of Management Board		
(d) Members' Services		
(e) Committee Officer		

<b>Date report back obtained</b>	
----------------------------------	--

<b>Date of meeting of Scrutiny to receive report back</b>	
---	--